

SPONSORSHIP OPPORTUNITIES

\$200 Option

○ **1/2 page color ad** Secure premium visibility with ad placement in the SCC attendee book. Your message will be positioned directly in the hands of attendees, providing consistent exposure, and offering a convenient resource beyond the weekend. *(must be received by July 10, 2026)*

○ **Social Media Spotlight** Let DCs know you support the SCC EXPO with a dedicated social media spotlight—share your message, logo or headshot, and connect with engaged chiropractic professionals across TCA's Facebook and Instagram audiences ahead of the EXPO. Content & Deadline: *(Sponsor must provide a 30 word message and logo or headshot by July 1)*

NEW!

\$300 Options

○ **Product sample** Stand out by putting your product directly into the hands of attendees with an on-site sample opportunity designed to spark interest and drive engagement. Included in attendee welcome packets. *(Samples must be received by Aug. 7, 2026)*

○ **Full page promotional insert** Amplify your brand presence with your promotional insert which delivers your message straight into the hands of every SCC attendee, increasing immediate visibility. Included in attendee welcome packets. *(Inserts must be received by Aug. 7, 2026)*

\$400 Option

○ **Full page color ad** Secure premium visibility with ad placement in the SCC attendee book. Your message will be positioned directly in the hands of attendees, providing consistent exposure, and offering a convenient resource beyond the weekend. *(must be received by July 10, 2026)*

\$500 Option

○ **Video ad** Deliver a memorable brand moment with your 15–20 second pre-recorded video spot positioned for maximum impact just before a Saturday break. This strategic placement reaches the audience at a key transition point in the program, creating a lasting brand impression. *(One run, limited spots available. Video due by Aug. 3, 2026 for TCA approval. TCA will assign ad placement/timing.)*

NEW!

\$900 Option

○ **Rise and Shine coffee break sponsor** — Start the day on a high note as the official Coffee Break Sponsor. Put your brand front and center during a well-timed morning recharge, with prominent signage displayed at the refreshment table and a dedicated 2-minute on-stage introduction to showcase your company. It's the perfect blend of visibility and engagement. Friday or Saturday *(One coffee break, limited spots available. TCA will assign breaks.)*

\$1,200 Option

○ **Lanyard Sponsor** — Lanyards offer continuous, high-visibility exposure in a fun and functional way. It's a standout opportunity to connect your brand to every conversation, and every moment of the SCC. *(Must be registered for and logo received by May 31, 2026)*

\$1,500 Option

○ **Video ad (3 day run)** — Capture attention and make a bold impression on attendees from start to finish. Your pre-recorded 15-20 second spot will be strategically played multiple times throughout the full 3-day SCC event, ensuring repeated exposure. *(Limited availability for this opportunity. Video due by Aug. 3, 2026 for TCA approval.)*

NEW!

\$6,000 Option

○ **Exhibitor Sponsored Luncheon** — Friday afternoon luncheon will be open to 60 SCC attendees (DCs/office mgrs., invited & based upon room capacity. 1st come/1st served basis. SCC sponsors will receive a flyer in the packets they receive upon check-in about the luncheon and sponsor(s) who will be invited to the luncheon. This event will be promoted via the SCC website and pre-event promotional emails. Luncheon will be facilitated by TCA leadership to provide appropriate introductions, facilitate, questions, etc. *(option must be secured by July 10, 2026)*

SOLD



Southern Chiropractic Conference (SCC) a la carte Sponsorship
2026 Southern Chiropractic Conference EXPO
August 20-23, 2026

Please print/type information below as it should appear in SCC promotions.
All correspondence is emailed to **Contact Person**.

Company Name (as it should be listed): _____

Contact Person: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

TCA Corporate Member? Yes No Interested in Membership? Yes No

*TCA reserves the right to change or limit these sponsorship provisions at any time to accommodate for time, space or unanticipated occurrences. The Southern Chiropractic Conference offers a number of sponsorships for companies looking to maximize their exposure to chiropractic physicians who buy and use their products and services. Sponsorships will be assigned on a first-come, first-served basis.

Amount: \$ _____

Credit Card Number _____

Exp. Date _____ CVV/CID Code (3 or 4 digits on back of card) _____

Name on card _____

Billing address _____ Zip _____

Return to: Tennessee Chiropractic Association
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