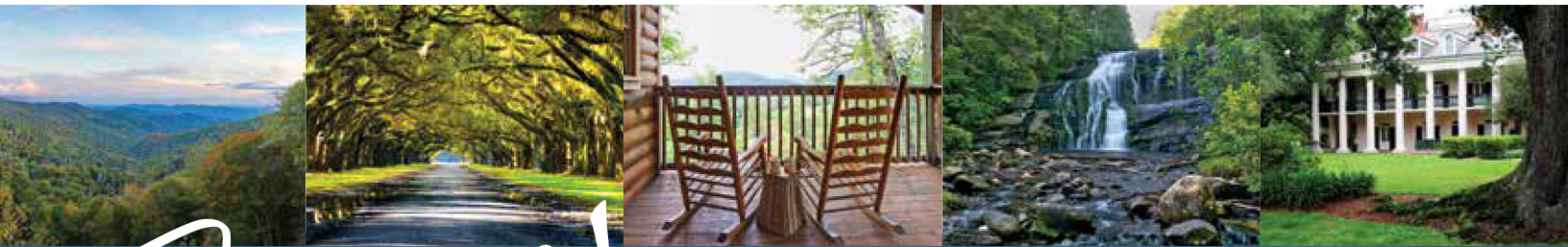


Southern CHIROPRACTIC CONFERENCE®

HOSTED BY TCA



Join us!

AUGUST 20-23, 2026

FRANKLIN MARRIOTT COOL SPRINGS

Franklin, TN

Expo dates 21st - 22nd

SOUTHERNCHIROPRACTICCONFERENCE.COM

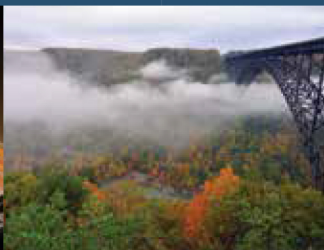
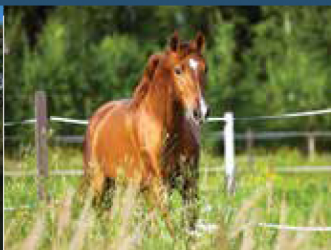
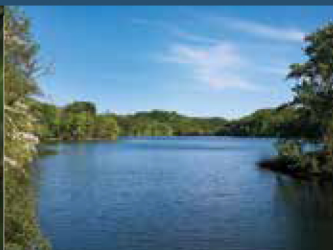
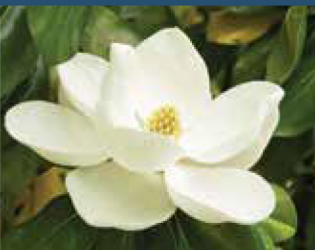


EXHIBIT SPACE INFORMATION

The TCA requires all exhibits to **fit within the confines of the allotted 8'x8' exhibit space.**

If you plan to bring large pop-up displays or stand-alone equipment. Items not pre-notified and pre-approved will be asked to be removed. It may also be necessary to waive your skirted table and chairs to meet this requirement.

Booths may not be dismantled to accommodate signage or equipment that does not fit within the 8'x8' booth space.

Franklin Marriott Cool Springs

700 Cool Springs Blvd., Franklin, TN 37067
Check-in: 4pm CT / Check-out: 12 pm CT



Conference Rate: \$189 King or Double, per night
Conference Rate Deadline: July 31, 2026 or when room block is filled.

You may reserve your room in our room block online at:
<https://bit.ly/4aEzZ44> OR by calling the hotel directly at (615) 261-6100, reference the **Southern Chiropractic Conference** or mention code **TCA**.
Parking is complimentary.

EXHIBITOR SCHEDULE

Friday, August 21, 2026

6:30 am—8 am... Exhibitor Set-up
8:00 am—5:30 pm... Exhibit Hall Open
12:00 pm—1 pm... Lunch Break

Saturday, August 22, 2026

7 am—5:30 pm ... Exhibit Hall Open
12:00 pm—1:30 pm... Lunch Break
5:30 pm — 7:30 pm... Exhibitor Tear-down

Designated break details will be provided in pre-convention materials. Times are subject to change. Please note early teardown policy on [page 5](#).

DOCTORS' SEMINAR SCHEDULE

Fri., August 21: 8 am — 5 pm
Sat., August 22: 8 am — 5:30 pm
Sun. August 23: 8 am — 5 pm

Each location within our spacious exhibit area includes:

- 8'x8' display area (including back pipe, drape and side rails)
- Name Badges for two (2) exhibit staff
- One (1) skirted table (6' x 30")**
- Two (2) chairs and one (1) waste basket
- Complimentary Wi-Fi
- Attendee materials
- Conference app promo paragraph and recognition
- Recognition on conference signage
- Post show attendee list (Excel format with attendee mailing info.)

PAYMENT INFORMATION

All fees are due when the contract for exhibit space and sponsorship forms are submitted. Contracts, forms, and fees must be received no later than **July 17, 2026**.

Note to TCA Corporate Members: To ensure your free exhibit space is reserved, please return this prospectus by **May 15!** Exhibit space registration forms, SCC sponsorship forms and payments may be emailed to laura@tnchiro.com or faxed to (615) 383-6233.

Cancellation & Refund Policy

All exhibit space cancellations must be submitted in writing to the TCA.

Prior to 30 days out	=	Refund minus \$50.00 administrative fee
30 to 15 days out	=	50% of total registration fee will be refunded
15 days or less	=	no refund will be given

No refunds will be issued for no shows. Written cancellations received after **July 17** will not release the exhibitor of responsibility to pay 100% of the fee. Failure to make payment by said payment dates does not release the contractual or financial obligation on the part of the exhibitor.

2026 SCC EXHIBITION AREA

Franklin Marriott Cool Springs
All booth spaces are 8' x 8'

Pre-function Exhibits May be Utilized at Discretion of TCA

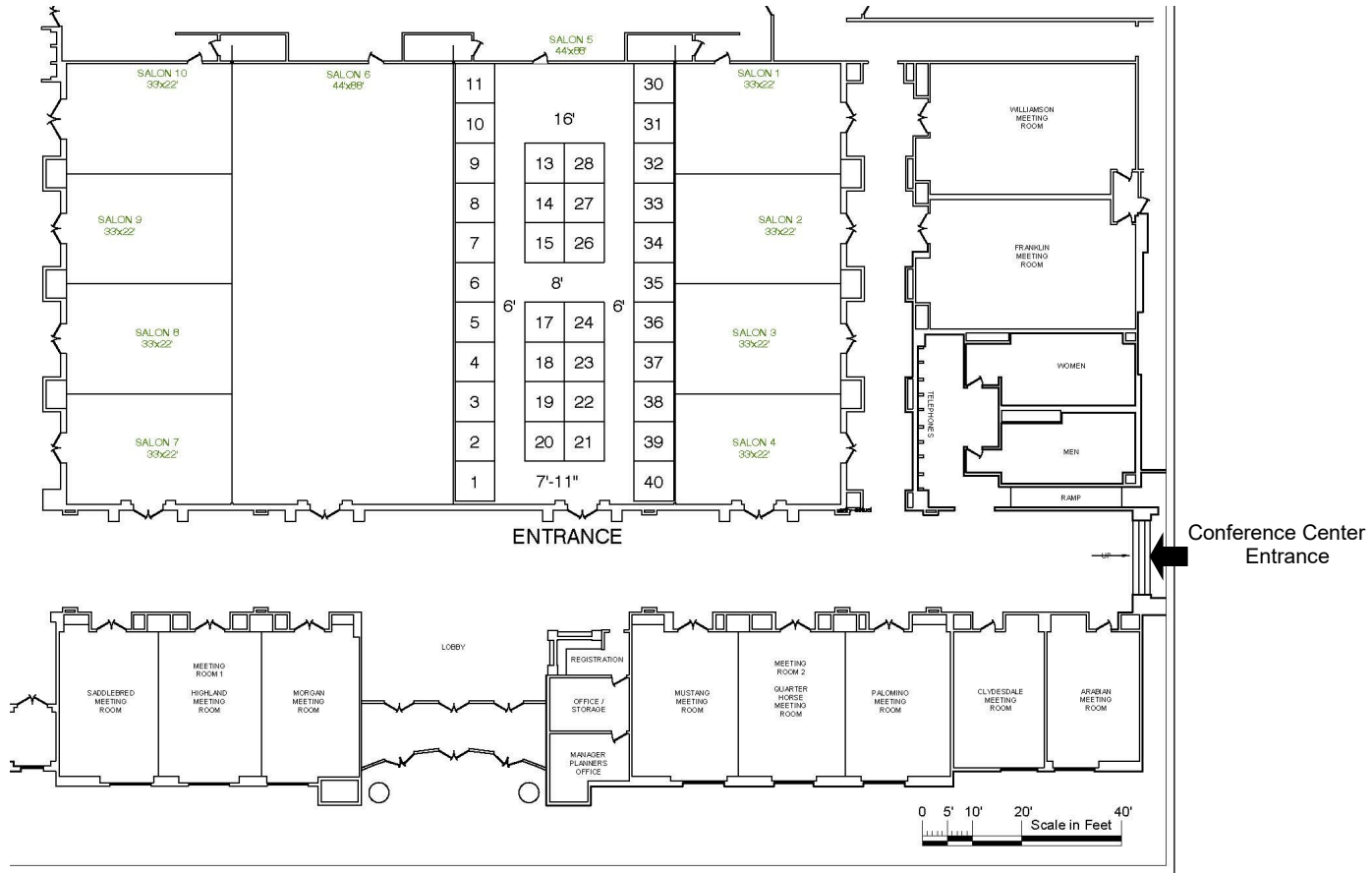


EXHIBIT PREFERENCE REQUEST INSTRUCTIONS

On your *Contract for Exhibit Space* (page 3), please reference the booth space numbers denoted on the layout above, to write your top four location preferences in the blanks provided.

While we cannot guarantee assignments will be one of your selected spaces, but we do our best to accommodate.

TCA Corporate Members:
To ensure that your free booth space is reserved, please return a completed *Contract for Exhibit Space* to the TCA by **May 15, 2026!**

BOOTH PLACEMENT PREFERENCE:
Submit your forms and payment **as soon as possible!**

Booth assignments are provided on-site. Assignments are made on a first-come, first-served basis with special consideration given to TCA Corporate Members and premium spaces are reserved for sponsors.

IMPORTANT: All dimensions and locations of the exhibits on the floor plan above are believed, but not warranted to be, accurate. Show management reserves the right to make modifications to the floor plan and schedule as deemed appropriate. Premium booth spaces may be subject to modified requirements.

For office use:
Ck#/CC: _____
Assignment: _____

Company Name	
---------------------	--

Describe set-up below - Please include specs. of pop-ups and/or equipment; displays/equipment not listed may be removed onsite.



TCA CORPORATE MEMBER BENEFIT:

Membership includes one (1) complimentary single booth rental. Additional space may be purchased at the listed price.

Contract must be submitted by May 15, 2026, for space to be reserved and to guarantee your member benefit. After **May 15, 2026**, unreserved space will be released for general sale.

BOOTH Exhibit Registration *(please select one)*

- TCA Corporate Member Benefit** *(single booth)* **TCA Corporate Member Add-a-Booth \$750**

Non-Corporate Member Early Registration

Price if paid ON or BEFORE July 17, 2026

- Single—\$800 Double—\$1550

Non-Corporate Member Late Registration

Price if paid in full AFTER July 17, 2026

- Single—\$850 Double—\$1600

BOOTH REGISTRATION TOTAL: \$ _____

LOCATION PREFERENCE

Enter your booth # preferences below *(see page 2)*. *(Requests are considered, but cannot be guaranteed.)*

BOOTH: 1st _____ 2nd _____ 3rd _____ 4th _____

Please indicate any companies from which you desire separation: _____

_____ **By initialing, you agree to comply with TCA policies; including policy on Early Teardown found on page 5.**

Additional fees may include: Electrical, shipping/box handling, internet access and/or other vendor display needs at exhibit location. If you will need any of these services for your space, you must complete the **Hotel Exhibitor Utility Order Forms, see pages 6-8.**

Service order forms are to be submitted to the hotel using the contact information on the forms.

Interested in MORE ways to enhance your SCC experience and promote your company?

We offer additional sponsorship opportunities to fit all budgets. Please see **page 9**.

Where did you hear about the Southern Chiropractic Conference? _____

IMPORTANT: All fees are due when the contract for exhibit space and sponsorship forms are submitted. Contracts, forms, and fees must be received no later than **July 17, 2026**. See **Exhibit / Sponsorship Contract Information Form for full payment terms.**

Initial: _____

Forms and payments may be:
Emailed to: laura@TNChiro.com Faxed to: (615) 383-6233.
If you have questions, please call TCA, (615) 383-6231.

Registration forms and payment may be emailed to laura@TNChiro.com
 or faxed to (615) 383-6233.

- FOR CONTACT REGARDING REGISTRATION -

Please print or type

Company Name (for printing on sign)					
Contact Person (for contract purposes)				Title	
Complete Mailing Address					
Email		Phone		Fax	

- FOR DIRECTORY LISTING -

Contact Person (for directory listing)				Title	
Complete Mailing Address					
Toll-free		Phone		Fax	
Email		Website			
Products/ Services					
TCA Corporate	<input type="checkbox"/> Yes	<input type="checkbox"/> No	Interested in	<input type="checkbox"/> Yes	<input type="checkbox"/> No

Name badges: Print name and title information below as you wish them to be printed on name badges. Two complimentary badges are provided with a single exhibit.

Name		Title	
Name		Title	

PROMOTIONAL PARAGRAPH IN ATTENDEE BOOK

Please keep in mind, paragraphs are limited to **25 words or less**. Email your paragraph and logo (logos in jpg, gif or pdf format) by **July 10, 2026**, to the TCA at: laura@tnchiro.com. You may also provide your paragraph on an attached separate sheet along with your contract forms. Paragraphs submitted after the deadline will not be included.

Please select one: Logo/paragraph emailed _____ Do not include logo _____ Do not include paragraph _____
Date

PAYMENT OPTIONS — TOTAL FROM REGISTRATION FORM: \$ _____

Check enclosed payable to TCA: _____ Card #: _____ Exp.: _____ CVV Code: _____

Billing address if different from above: _____

City: _____ State: _____ Zip: _____ Country: _____

Name on Card: _____ Signature: _____

Contract Agreement: I am an authorized representative for the exhibiting company with full power and authority to sign this contract. The exhibiting company has read and agrees to be bound thereby, and will comply with all exhibit and/or sponsorship rules and regulations. The exhibitor further agrees that if, in the opinion of TCA, it becomes necessary to change the original allocation of space, such changes may be made by notification to the authorized representative of the Exhibitor.

 Authorized Signature

 Print Name Here

 Date

2026 Southern Chiropractic Conference

CONTRACT FOR SPACE: The contract for exhibit space and receipt of formal confirmation constitutes a binding contract for the right to use the space allotted. This contract may be terminated by either party for reasons beyond the control of either party; such as acts of God, war, government authority, disaster, or other emergencies which make it inadvisable, illegal, or commercially impracticable to provide the facilities and/or services for this event. The ability to terminate this contract without liability pursuant to this paragraph is conditioned upon delivery of written notice to the other party setting forth the basis for such termination as soon as reasonably practical—but in no event longer than ten (10) days—after learning of such basis. Regardless of circumstances, if event is held, then no refunds will be provided outside of cancellation and refund policy outlined in this contract.

USE OF SPACE

- (1) Each organization or business is allowed one location as defined on the registration form unless explicitly agreed upon in a separate contract. No exhibitor shall assign, sublet, or share in whole or part of the space allotted. Absolutely no subleasing of exhibit/table space will be tolerated. **Aisles must be kept clear.** Exhibitors must comply with safety, fire, and health requirements during move-in, operation, and move-out.
- (2) TCA does not officially endorse the products or services of the companies exhibiting during the exhibition.
- (3) TCA shall have the right to require dismantling of an exhibit or part of an exhibit which, in their opinion, is not suitable to or in keeping with the character and purpose of the exhibition or exceeds the confines of the space allotted.
- (4) Exhibitor cannot hold another event during the full contracted time of this event unless approved by the TCA prior to **May 15, 2026.**
- (5) Any infraction of these policies will result in the following:
 - a minimum \$300 fine
 - Post-attendee list will not be provided
 - Exhibit space will not be offered for the 2027 Conference
- (6) Contracted exhibit space DOES NOT entitle the exhibiting company to participation in educational sessions, receipt of continuing education credits, entrance into any TCA business sessions, meals, or any other event or function not specifically listed in prospectus materials.
- (7) **No outside food and beverage is permitted in the exhibit hall without prior approval by the TCA.**

EXHIBIT SPACE: Each single booth space shall be one 8' x 8' pipe and drape exhibit which includes one (1) 6' x 30" draped table and two (2) chairs, one (1) exhibitor identification sign, one (1) waste basket and two (2) name badges for exhibit staff. An additional booth may be purchased at listed price and must be noted on the initial contract. If tabletop spaces are offered, each single tabletop, if offered, space shall be one (1) 6' x 30" draped table and two (2) chairs, one (1) exhibitor identification sign, one (1) waste basket and two (2) name badges for exhibit staff. Tabletop exhibit spaces are confined to items and displays that set on the tabletop and may not exceed 5' in height.

All dimensions and locations of the booths on the enclosed floor plan are believed but not warranted to be accurate. Show management reserves the right to make modifications to the floor plan as deemed appropriate. Booth rentals must note on contract specifications of large pop-up displays or stand-alone equipment. Items not pre-notified will be removed. **Absolutely no pop-up floor displays and/or equipment are allowed in tabletop exhibit spaces.**

ASSIGNMENT OF SPACE: Space is assigned on a first-come, first-serve basis with special consideration given to TCA Corporate Members. No space is assigned without the official contract and full payment of the exhibit fee. TCA policy is to send confirmations with verification of payment and name badge information once contract has been processed. Exhibit assignments will be available to exhibitors on-site only. Exhibit locations are not guaranteed and are subject to membership status and registration date. The TCA reserves the right to change the exhibit space assignments at any time if necessary.

SHIPPING: Exhibitors are responsible for arranging their own shipping to and from the meeting site. Please see the enclosed forms (pages 6-8) and/or call the **Hotel for shipping instructions at (615) 261-6100.**

EXPOSITION SERVICE: The TCA will be using **Fern EXPO** for our exposition services for the event. Note: All exhibits are subject to the specifications and requirements delineated within this contract. **All questions and requests relating to this event are to be directed to the TCA office.**

HOURS OF EXHIBIT: Exhibitor set-up will begin at 6:30 AM and must be completed by 8 AM on Friday, **August 21.** Move-out will begin at 5:30 PM and must be completed by 7 PM on Saturday, **August 22.** Specific exits will be designated during tear-down hours for load-out only. Times may vary due to circumstances outside our control. Please note all times are United States Central Time.

EARLY TEARDOWN: Exhibitor expressly agrees **not** to dismantle his/her exhibit or do any packing before the Exhibit Hall closes at 5:30 PM on Saturday, **August 22** unless approved by the Association in advance. (Exceptions only for emergencies and for exhibitors presenting an educational program, for the hours of and 15 minutes before/after their program). Placement may be affected for exhibitors that teardown during convention hours and/or prior to **5:30 PM on Saturday, August 22** and will incur a penalty of up to \$300 per day.

EXHIBIT & SPONSORSHIP FEES: Exhibitor fees listed on Exhibit Registration are based on relative expenses for items to be provided under agreement. All fees are due when the Exhibit Registration and Contract for Exhibit Space are submitted. Sponsorship payment must be received by TCA no later than **July 17, 2026,** for acknowledgment of sponsorship to be made in any printed convention materials or on the TCA website. **TCA Corporate Members** - to ensure that your free booth space is reserved, please return this prospectus to the TCA office by **May 15, 2026.** Sponsorship forms and payments may be emailed to Laura@tnchiro.com or faxed to the TCA at (615) 383-6233.

EXHIBIT SERVICES: All electrical and other exhibit services (i.e. internet access, etc.) will be handled directly through **Franklin Marriott Cool Springs.** You must complete the form provided **in this packet** and return to them as instructed. Any additional special needs are subject to approval by the TCA and requests should be directed to the TCA office.

CARE OF BUILDING AND EQUIPMENT: Exhibitors or their agents shall not injure or deface the walls or floors of the building or exhibit area. No signs or any other articles shall be posted, nailed, or otherwise affixed to hotel floors, walls, ceiling, furniture, or fixtures. Exhibitors will be liable to the TCA and the hotel for any apparent damage done.

COPYRIGHT POLICY: Exhibitors must obtain all necessary authorizations from third parties concerning copyrights, music licensing rights, patents, trademarks, trade names, slogans, logos, service marks, and other similar tangible property rights used by the exhibitor.

ASSISTANCE FOR PEOPLE WITH DISABILITIES: If exhibitor requires a reasonable accommodation or auxiliary aid to participate in this meeting, please contact the TCA office by **July 10, 2026.**

CANCELLATION CUT-OFF AND REFUND POLICY: All cancellations must be submitted in writing to the TCA office no later than 30 days prior to meeting dates. If cancellation is received by the cut-off date, a 100% refund minus a \$50.00 administrative fee will be returned to the exhibitor. 15 days out or more, 50% of total registration fee will be refunded. Less than 15 days, no refund will be given. No refunds for no shows.

LIABILITY: The TCA, any officer, employee, or agent of the same will not be responsible for the safety or the property of exhibitors and their agents or employees from theft, damage of fire, accident, or other cause but will use reasonable care to protect the exhibitor from such loss. Exhibitors wishing to insure their goods must do so at their own expense. Security may be provided for exhibits in foyer at this location. In addition, the exhibitor will indemnify and hold harmless TCA, any officer, employee, or agent of the same, from any and all liabilities, claims, costs, damages, and reasonable fees of counsel incurred in connection with any claim arising out of or caused by exhibitor's display or distribution of materials, or performance of any music or other material that violates any copyright, patent, trademark, trade name, service mark, or other similar right of any other party. It is the responsibility of the exhibitor to be aware of and comply with rules of the Food and Drug Administration concerning labeling of displayed products.



EXHIBIT INFORMATION

Load-In

- Load-in is permitted through the loading dock, main Conference Center entry doors or Salon 10 entry doors dependent on size requirements and location of exhibit set-up.
- The dock is at standard service truck height. A pallet jack is recommended for un-loading material.
- The Salon 10 entry doors lead directly into the Champion Ballroom. The entrance is 7' 10" high by 7' 6.5" wide.

Audio Visual

- Please refer to the attached order form for information on Audio Visual and electrical services.

Package Shipping/Box Handling Policies

- Please refer to the attached shipping and handling policies for information on boxes, packages and pallets.
- If return shipping is required, please arrive on-site with personal shipping labels. Exhibitor is responsible for all costs associated with shipping.
- Exhibitor must schedule pick-up from chosen carrier.

Security

- The exhibit area will not be secured at all times. Please do not leave valuable items unattended at any time. It is recommended to store all valuables in guest rooms pre/post the tradeshow to ensure security of items.



**MARRIOTT
FRANKLIN
COOL SPRINGS**

Name of Convention: _____

Date of Set-Up: _____ Time of Set-Up: _____

Location: _____

Name of Exhibitor: _____ Booth Number: _____

Exhibitor On-Site Contact: _____ Telephone: () _____

QUANTITY	DESCRIPTION	UNIT PRICE	# DAYS	TOTAL
	Wired High Speed Internet Access	\$170.00 each/per day		
	Basic Exhibit Booth Power with Extension Cord & Power Strip	\$42.00 each/per day		
	Dedicated 20 Amp Electrical Service	\$140.00 each/per day		
	Dedicated 30 Amp Electrical Service	\$190.00 each/per day		
	Personal Speaker	\$85.00 each/per day		
	Laptop Computer	\$225.00 each/per day		
	24" Desktop Monitor	\$190.00 each/per day		
	55" UHD LED Monitor with Stand	\$645.00 each/per day		
	75" UHD LED Monitor with Stand	\$1060.00 each/per day		

Wireless Internet available. Please contact above Event Planning Manager for pricing and availability.

****All pricing is subject to a 25% taxable administrative charge and 9.75% sales tax.***

Once items are selected, please return to either email accounts below. We will contact you for payment.

Neve Meredith at neve.meredith@encoreglobal.com

Or

Matt Ennis at matt.ennis@encoreglobal.com



**MARRIOTT
FRANKLIN
COOL SPRINGS**

Package Shipment Information

Special arrangements must be made to receive any equipment, goods, displays or other materials that will be sent, delivered or brought into the Hotel. Failure to do so may result in deliveries being refused or materials being unavailable when required.

The Hotel does not accept any liability for equipment, goods, displays or other materials that arrive unmarked or fail to arrive at the Hotel. The Group is responsible for insuring its property for loss or damage.

To ensure proper storage and delivery of boxes in a timely manner any materials being sent to the hotel must be marked individually as follows:

FRANKLIN MARRIOTT COOL SPRINGS

GROUP OR SHOW NAME

ATTENTION: (Registered Guest Name/Exhibitor with Check-in Date)

700 COOL SPRINGS BLVD.

FRANKLIN, TN 37067

HOTEL CONTACT NAME (If applicable)

Multiple boxes/containers should each be marked as follows:

“(Box number) of (total number shipped)”. For example: Box 1 of 4, Box 2 of 4.

Shipping Policies:

- 1) All packages sent should be labeled as listed above.
- 2) The hotel asks that shipments arrive no more than (3) days prior to the meeting or event. Shipments received earlier than (3) days prior will be assessed a \$25.00 per day storage fee.
- 3) Hotel will provide delivery to the event location on the date of set-up. The Registered Guest/Exhibitor will be asked to sign for all packages before they are released. The Registered Guest/Exhibitor is responsible for all unpacking and set-up of exhibit items.
- 4) At the conclusion of the meeting or event, the Registered Guest/Exhibitor will be responsible for all the dismantling, repacking and sealing of outbound shipments.
- 5) All outbound shipments will require completed shipping documents **taped to the individual boxes**, including billing account numbers.
- 6) All package charges can be placed on a guest room folio or paid for with credit card on-site.

Incoming Shipping Charges:

(Charge includes receiving, storage, handling and outbound shipping)

Express Packs / Envelopes:	Complimentary
Box / Container under 25 pounds:	\$5.00 each
Box / Container 25 pounds or more:	\$10.00 each
Pallets / Freight Items:	\$100.00 each

SPONSORSHIP OPPORTUNITIES

\$200 Option

○ **1/2 page color ad** Secure premium visibility with ad placement in the SCC attendee book. Your message will be positioned directly in the hands of attendees, providing consistent exposure, and offering a convenient resource beyond the weekend. *(must be received by **July 10, 2026**)*

\$300 Options

○ **Product sample** Stand out by putting your product directly into the hands of attendees with an on-site sample opportunity designed to spark interest and drive engagement. Included in attendee welcome packets. *(Samples must be received by **Aug. 7, 2026**)*

○ **Full page promotional insert** Amplify your brand presence with your promotional insert which delivers your message straight into the hands of every SCC attendee, increasing immediate visibility. Included in attendee welcome packets. *(Inserts must be received by **Aug. 7, 2026**)*

\$400 Option

○ **Full page color ad** Secure premium visibility with ad placement in the SCC attendee book. Your message will be positioned directly in the hands of attendees, providing consistent exposure, and offering a convenient resource beyond the weekend. *(must be received by **July 10, 2026**)*

\$500 Option

○ **Video ad** Deliver a memorable brand moment with your 15–20 second pre-recorded video spot positioned for maximum impact just before a Saturday break. This strategic placement reaches the audience at a key transition point in the program, creating a lasting brand impression. *(One run, limited spots available. Video due by **Aug. 3, 2026** for TCA approval. TCA will assign ad placement/timing.)*

\$900 Option

○ **Rise and Shine coffee break sponsor** — Start the day on a high note as the official Coffee Break Sponsor. Put your brand front and center during a well-timed morning recharge, with prominent signage displayed at the refreshment table and a dedicated 2-minute on-stage introduction to showcase your company. It's the perfect blend of visibility and engagement. Friday or Saturday *(One coffee break, limited spots available. TCA will assign breaks.)*

\$1,200 Option

○ **Lanyard Sponsor** — Lanyards offer continuous, high-visibility exposure in a fun and functional way. It's a standout opportunity to connect your brand to every conversation, and every moment of the SCC. *(Must be registered for and logo received by **May 31, 2026**)*

\$1,500 Option

○ **Video ad (3 day run)** — Capture attention and make a bold impression on attendees from start to finish. Your pre-recorded 15-20 second spot will be strategically played multiple times throughout the full 3-day SCC event, ensuring repeated exposure. *(Limited availability for this opportunity. Video due by **Aug. 3, 2026** for TCA approval.)*

\$6,000 Option

○ **Exhibitor Sponsored Luncheon** — Friday—Your audience will be up to 60 SCC attendees (DCs/office mgrs., invited & based upon room capacity. 1st come/1st served basis. SCC attendees will receive a flyer in the packets they receive upon check-in about the luncheon and sponsor(s) who will be hosting. Additionally, this event will be promoted via the SCC website and pre-event promotional emails. Luncheon will be moderated by a member of TCA leadership to provide appropriate introductions, facilitate, questions, etc. *(option must be secured by **July 10, 2026**)*



Southern Chiropractic Conference (SCC) a la carte Sponsorship

2026 Southern Chiropractic Conference EXPO

August 20-23, 2026

Please print/type information below as it should appear in SCC promotions.

All correspondence is emailed to **Contact Person**.

Company Name (as it should be listed): _____

Contact Person: _____ Title: _____

Mailing Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

TCA Corporate Member? Yes No Interested in Membership? Yes No

*TCA reserves the right to change or limit these sponsorship provisions at any time to accommodate for time, space or unanticipated occurrences. The Southern Chiropractic Conference offers a number of sponsorships for companies looking to maximize their exposure to chiropractic physicians who buy and use their products and services. Sponsorships will be assigned on a first-come, first-served basis.

Amount: \$ _____

Credit Card Number _____

Exp. Date _____ CVV/CID Code (3 or 4 digits on back of card) _____

Name on card _____

Billing address _____ Zip _____

Return to: Tennessee Chiropractic Association
(615) 383-6231 * Fax (615) 383-6233 * Email: laura@tnchiro.com