

Southern Chiropractic Conference (SCC) a la carte Sponsorship

2024 Southern Chiropractic Conference EXPO August 22-25, 2024

SPONSORSHIP OPPORTUNITIES

\$200 Option

O 1/2 page color ad included in attendee book provided to each reg. attendee (must be received by July 15, 2024)

\$300 Options

O **Product sample** included in attendee welcome <u>packets</u> (must be received by **Aug. 5, 2024**) Provide a sample of your product which will be included in all SCC attendee packets.

O Full page promotional insert in attendee welcome <u>packets</u> (must be received by Aug. 5, 2024) Company-provided one, full-page promotional flyer to be included in all SCC attendee packets.

\$400 Option

O Full page color ad included in attendee book provided to each reg. attendee (must be received by July 15, 2024)

\$900 Option

O Rise and Shine coffee break sponsor — Friday or Saturday (one coffee break, limited spots available)

Promote your company through a morning coffee break. Includes signage on refreshment table and a 2 minute intro of company during event. (Written intro due by Aug. 5, 2024 for TCA approval. TCA will assign breaks.)

○ <u>\$1,200 Option</u>

Lanyard Sponsor — all conference attendees receive upon check-in (must be registered for and logo received by **May 15, 2024**)

○ \$5,000 Option

Exhibitor Sponsored Luncheon — Friday—Your audience will be up to 60 SCC attendees (DCs/office mgrs., invited & based upon room capacity. 1st come/1st served basis. SCC attendees will receive a flyer in the packets they receive upon check-in about the luncheon and sponsor(s) who will be hosting. Additionally, this event will be promoted via the SCC website and preevent promotional emails. Luncheon will be moderated by a member of TCA leadership to provide appropriate introductions, facilitate, questions, etc. (option must be secured by **July 15, 2024**)



SATURDAY SOCIAL NASHVEGAS GAME NIGHT SPONSORSHIPS

\$5,000 Option

O **High Roller NashVegas Game Night Sponsor** (exclusive) — Sponsorship will provide your company with a 2-minute introduction of company in general session classroom, as well as an introduction as the exclusive sponsor at the game night kickoff. Your company's name and logo will listed on signage for the NashVegas Game Night, as well as in event promotional materials (newsletters, e-mail blasts, social media outlets and attendee book) and will be listed/linked on SCC website. Your company flyer or promotional item will be handed out to all guests (company must provide promotional item). (Sponsorship must be received by **July 15, 2024**)

\$1,500 Option

O **Jackpot Sponsor** (non-exclusive) — Sponsorship will include 2-minute introduction of your company as a NashVegas Game Night sponsor in general session classroom. Your company's name and logo will be listed on game night promo item, and in event promotional materials (newsletters, e-mail blasts, social media outlets and attendee book). (Sponsorship must be received by **July 15, 2024**)

\$1,000 Option

O **Blackjack Sponsor** — Sponsorship provides your company's name and logo at the NashVegas Game Night blackjack tables (2 tables), as well name and logo being listed/linked as a game night sponsor on SCC website. (Sponsorship must be received by **July 15, 2024**)

\$1,000 Option

O **Roulette Sponsor** — Sponsorship provides your company's name and logo at the NashVegas Game Night Roulette tables (2 tables), as well name and logo being listed/linked as a game night sponsor on SCC website. (Sponsorship must be received by **July 15, 2024**)

\$500 Options

O **Craps Sponsor** — Sponsorship provides your company's name and logo at the NashVegas Game Night Craps table (1 table), as well name/logo being listed/linked as a game night sponsor on SCC website. (Sponsorship must be received by **July 15, 2024**)



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Please print/type information be All correspondence is emailed		ar in SCC promotions.			
Company Name (as it sho	ould be listed):				
Contact Person:		Title:			
Mailing Address:					
City:	State:	Zip Code:			
Phone:	Fax:				
Email:					
TCA Corporate Member?	Yes N	lo Interested in Mer	mbership?	Yes	No
*TCA reserves the right to change or Southern Chiropractic Conference offer use their	rs a number of sponsorships fo	•	ze their exposure to ch	niropractic physic	
Amount: \$					
Credit Card Number					
Exp. Date	CV	CVV/CID Code (3 or 4 digits on back of card)			
Name on card					
Rilling address				7in	