

SCC SPONSOR CONTRACT

Please print/type information below as it should appear in SCC promotions. All correspondence is emailed to Contact Person.

Company Name (as it should appear on table sign): _____

Contact Person: _____ Title: _____

Complete Mailing Address: _____

Toll-free Phone: _____ Phone: _____ Fax: _____

Email: _____ Website: _____

Products/Services: _____

TCA Corporate Member? Yes No

Interested in Membership? Yes No

The Southern Chiropractic Conference offers a number of sponsorships for companies looking to maximize their exposure to chiropractic physicians who buy and use their products and services. Sponsorships will be assigned on a first-come, first-served basis.

SPONSORSHIP OPPORTUNITIES

A LA CARTE SPONSORSHIP OPPORTUNITIES

(Details provided on page 6)

\$200 Option

1/2 page color ad in attendee book (must be received by July 15, 2019)

\$300 Option

Product sample included in attendee packets (must be received by July 15, 2019)

Full page promotional insert in attendee packets (must be received by July 15, 2019)

\$400 Option

Full page color ad in attendee book (must be received by July 15, 2019)

\$500 Option

Inclusion of vendor ad in (2) SCC multi-state email blasts leading up to conference.

\$600 Option

Self-standing company provided banner displayed in conference foyer area

\$700 Option

Rise and Shine coffee break sponsor — Friday/Saturday/Sunday (one coffee break)

\$1,000 Option

Energy Boost afternoon refreshment break sponsor — Friday/Saturday/Sunday (one refreshment break)

Lanyard Sponsor—all conference attendees receive (must be registered for and logo received by May 10, 2019)

\$5,000 Sponsorship Package

Southern Hospitality Sponsorship

TOTAL PAYMENT \$ _____

Check Credit Card

Card Number: _____ Exp. Date: _____

Card Holder: _____ Signature: _____

Billing Address: _____ Zip: _____

Return this contract and payment to: Tennessee Chiropractic Association * 2123 8th Avenue South * Nashville, TN 37204
(615) 383-6231 * Fax (615) 383-6233 * Email: tca@tnchiro.com

Capture the attention of over 500 SCC attendees with one or more of the following a la carte sponsorship opportunities!

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1/2 page color ad—Your company-supplied 1/2 page color ad will be featured in the SCC attendee book received by all SCC attendees. *(Must be received by **July 15, 2019.**)*

Promotional insert— Company-provided one, full-page promotional flyer to be included in all SCC attendee packets. *(Must be received by **July 15, 2019.**)*

Product sample—Provide a sample of your product which will be included in all SCC attendee packets. *(Must be received by **July 15, 2019.**)*

Full page color ad—Your company-supplied full page color ad will be featured in the SCC attendee book received by all SCC attendees. *(Must be received by **July 15, 2019.**)*

SCC Email Sponsorship—Inclusion of vendor ad in (2) SCC multi-state email blasts leading up to conference. *(Artwork provided by vendor no later than **June 15, 2019**; ad size not to exceed 650 pixels width x 90 pixels height; scheduling and placement at TCA's discretion)*

Self-standing banner—Catch attendees' attention with your company-provided banner displayed in conference foyer area. *(Must meet size criteria. Maximum of 3 spaces available.)*

Rise and Shine coffee break sponsor— Promote your company through a morning coffee break (one coffee break: Friday, Saturday or Sunday). Includes signage on refreshment table and a 2 minute introduction of company during event. *(Written intro due by **July 15**, for TCA approval. TCA will assign breaks.)*

Energy Boost refreshment break sponsor— Promote your company through an afternoon refreshment break. Includes signage on refreshment table, signage in the doctor's seminar throughout the session that the break is provided, as well as a 2-minute introduction of company during event. *(Written intro due by **July 15**, for TCA approval. TCA will assign breaks.)*

Lanyard sponsor—Increase your visibility by having your company logo printed on the SCC's 2019 lanyards; a popular conference take-away provided to all conference attendees. *(This sponsorship must be registered for and logo provided by **May 10, 2019.**)*

Southern Hospitality Sponsorship package— Receive **maximum exposure** for your company through this valuable opportunity! Package includes up to 5 minutes to speak in front of the general session audience during a peak time (Saturday). Your promotional flyer or product sample (company-provided) will be included in attendee packets, you will receive a full page color ad in the SCC attendee book and recognition on conference signage. Recognition in pre-conference promotions and as co-sponsor of Southern Hospitality Saturday Night Event Sponsor *(when signed up for sponsorship prior to **July 1**)*.

*TCA reserves the right to change these sponsorship provisions at any time to accommodate for unanticipated occurrences.

